



An Asset Management Association For All

**FOR IMMEDIATE RELEASE**

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**NICSA Announces the Hiring of Justine Phoenix, Vice President - Distribution & Broker Dealer Engagement**

**MCLEAN, VA – October 30, 2017** – NICSA is pleased to announce the hiring of Justine Phoenix as Vice President – Distribution & Broker Dealer Engagement, effective October 23, 2017. Justine’s primary responsibilities will be to drive distribution & broker dealer engagement, recruit new members, and assist with content development in these areas.

*“I am excited about the prospects Justine brings as NICSA grows into ‘An Asset Management Association for All’. Justine’s industry expertise and deep relationships will enable NICSA to deepen member engagement within our member firms while addressing the most strategic issues within these segments.” – Jim Fitzpatrick, NICSA President*

*Dan Houlihan, NICSA Chairman added, “While we will be bringing in new members and deepening our engagement across existing member firms, we will remain true to our rich history and mission to help asset management firms and financial service providers meet the changing needs of their clients and our industry by aligning and educating industry participants through:*

- *Formal education programs that provide collaborative insights from diverse perspectives*
- *Interactive forums that allow members to exchange ideas and business solutions*
- *Networking opportunities that connect members from all segments of the financial industry”*

Justine Phoenix has over thirty years of experience in asset management and intermediary distribution in the areas of relationship and client management, business development and operations. Most recently, she was Vice President, Senior Relationship Manager at Fidelity Investments. In this role, she was head of relationship management for Fidelity FundsNetwork® and was responsible for overseeing all functions related to managing relationships with over 600 asset managers.

Justine received a bachelor of science in Business Administration from the College of Saint Rose and an MBA from Bentley University.

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**ABOUT NICSA:** NICSA is a not-for-profit asset management trade association that connects global asset management industry participants in order to develop, share, and advance leading practices. For over fifty years, the Association has offered a collective, timely view on evolving themes shaping the financial services industry. Deep expertise and unique perspectives come together in an open and collaborative environment to tackle the strategic implementation of the industry's most vital issues. For more information about NICSA and how to become a member, contact 508-485-1500 or visit [www.nicsa.org](http://www.nicsa.org).