

## FOR IMMEDIATE RELEASE

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### **NICSA's General Membership Meeting Tackles Best Practices in the Asset Management Industry**

**Boston, MA, October 11, 2018** - NICSA announces the commencement of its General Membership Meeting, taking place October 11th and 12th Boston. Executives representing a diverse cross section of the asset management industry have convened to share best practice development and implementation across myriad business lines and applications. Key business themes targeted at the conference include data analytics, Next Gen product and distribution models, tech-inspired client experiences, and diversity.

Over twelve hours of educational content delivered by more than 50 industry speakers, as well as a variety of networking opportunities, is taking place over the two day conference. The event kicked off Thursday morning with *Perspectives from the C-Suite*, where senior executives from industry innovators **RBC Funds**, **State Street Global Advisors**, and **Eaton Vance** explored tactical business planning and discussed the global trends that are directly impacting their businesses. Also headlining the conference is **J.P. Morgan's** Chief Global Strategist, **David Kelly**. Dr. Kelly is scheduled to provide an engaging discussion Friday morning of the evolving climate in Washington and the potential impact to the financial industry and related regulations.

NICSA will close the GMM with a diversity panel chaired by Dan Houlihan, Chairman of the NICSA Board of Directors and Head of **Northern Trust Asset Servicing**, Americas. The session will focus on NICSA's new initiative to launch the North American chapter of the **Diversity Project**. The goal is to align professionals across the industry to take action to accelerate progress towards an inclusive culture within the asset management industry.

Jim Fitzpatrick, President of NICSA, on the GMM: "Collaboration among a diverse group of industry participants can significantly impact the development and execution of effective business solutions. We're looking forward to fostering a wide array of compelling discussions that aim to further advance the industry we all serve."

Dan Houlihan added: "The program that NICSA planned for its 2018 GMM, including the important work being done with the Diversity Project, is critical to accelerating progress toward a more sustainable industry. We're very pleased with the level of engagement we're seeing from all facets of the asset management industry as we tackle the themes most important to 2019 business planning."

The NICSA GMM is being held at the Royal Sonesta Hotel in Boston and will conclude on October 12, 2018. For the complete program, including sessions and speakers, click [here](#).

### **About NICSA**

[NCSA](#) is a not-for-profit asset management trade association that connects global asset management industry participants in order to develop, share, and advance leading practices. For over fifty years, the Association has offered a collective, timely view on evolving themes shaping the financial industry.

NCSA member companies operate in all segments of the financial industry and include fund complexes, broker dealers, custodian banks, transfer agents, and other professional service firms including audit, tax, legal, technology, marketing, telecom, and compliance. Deep expertise and unique perspectives come together in an open and collaborative environment to tackle the strategic implementation of the industry's most vital issues. For more information about NCSA and how to become a member, contact 508-485-1500 or visit [www.ncsa.org](http://www.ncsa.org).