



An Asset Management Association For All

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NICSA'S GENERAL MEMBERSHIP MEETING TARGETS INNOVATION AND GROWTH

McLean, VA, October 5, 2017—NICSA announces the kick off of its General Membership Meeting, *Leveraging Innovation to Drive Growth*, on October 5. Leaders in the asset management industry converge in Boston to share their insights regarding developments in innovation and opportunity. Attendees will have access to diverse perspectives from all segments of the industry on key business themes, including FinTech applications, product and distribution trends, and human capital management strategies.

Keynote presentations will include [Paul Schott Stevens](#), President and CEO of the Investment Company Institute, as well as [Jeremy Gutsche](#), CEO of TrendHunter.com, one of the most sought-after authorities on disruptive innovation. The conference will also feature a Chief Technology Officer Roundtable, *Re-Imagining Asset Management*, where high level executives from industry innovators [Eaton Vance](#), [Morgan Stanley](#), and [Putnam Investments](#) will explore how financial institutions can leverage technology programs to drive growth.

Jim Fitzpatrick, President of NICSA, on the opening of the GMM: “We plan to bring forth an array of compelling and timely discussions, featuring more than 40 visionary speakers, centered on driving growth through innovation. In a rapidly changing business environment, peer collaboration via interactive forums helps our members take a deeper dive into the development of actionable solutions for their firms.”

Dan Houlihan, Executive Vice President at Northern Trust, and Chairman of NICSA’s Board of Directors, added: “I’m excited about the program that NICSA has planned for the 2017 GMM. The industry’s preparation for a technological revolution is critical to the development of investment products and client service. That’s where NICSA can really add value. The panel discussions and breakout sessions at the NICSA GMM allow participants from all across the asset management industry to gather and engage with industry leaders about the themes that are driving their business planning for 2018 and beyond.”

The NICSA GMM is being held at the Royal Sonesta Hotel in Boston and will conclude on October 6, 2017. For the complete program, including sessions and speakers, click [here](#).

About NICSA

[NICSA](#) is a not-for-profit trade association that connects global asset management industry participants in order to develop, share, and advance leading practices. NICSA's mission is to provide industry executives the tools to gain industry knowledge and make informed decisions about strategic business development and best practice implementation.

For over fifty years, the Association has offered a collective, timely view on evolving themes shaping the asset management industry. Deep expertise and unique perspectives come together in an open and collaborative environment to tackle the strategic implementation of the industry's most vital issues.

NICSA member companies operate in all segments of the financial industry and include fund complexes, investment management companies, broker dealers, custodian banks, transfer agents, and other professional service firms including audit, tax, legal, technology, marketing, telecom, and compliance.

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