



An Asset Management Association For All

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**NICSA EXPANDS WITH CREATION OF
DISTRIBUTION AND ANALYTICS COMMITTEES**

McLean, VA, June 19, 2018—NICSA announces the launch of two new committees as it further expands its reach into the product and distribution arenas. Deepening the association’s engagement among distribution and data analytics executives will complement NICSA’s historical mission of advancing leading practices among technology, compliance and operations professionals within the asset management industry.

Under the leadership of President Jim Fitzpatrick, the Association has moved toward a more broad-based industry trade organization. Distribution, product, and key accounts are now a major focus of NICSA, a direct reflection of high level trends seen in the global asset management industry. To that end, NICSA recently announced the formation of two new committees: the **Product & Distribution Committee**, and the **Data Analytics Committee**. These two groups will share responsibility for shaping the direction of NICSA’s program offerings in these areas.

“These new committees represent NICSA’s forward looking evolution as a trade organization. Product, distribution, and data analytics are high-impact themes that are of great interest to the asset management community. I am excited to work with both of these groups, each comprising exceptionally dedicated professionals with the expertise needed to shape evolving industry dialogue around these topics,” said Fitzpatrick.

About the Committees

The Product and Distribution Committee is comprised of Investment Managers whose purpose is to identify key trends and challenges resulting from the changing business environments within intermediary home offices. The committee will address product trends, product development, intermediary engagement, data/reporting and organizational realignment in order to address the changing business environment.

The Data Analytics Committee serves as a resource for the NICSA community by providing access to information and education related to advanced data analytics. The Committee draws on its own members as well as industry experts to help the NICSA community identify and understand available data sources and best optimize data within asset management organizations.

Nominations remain open for these committees. If you are interested in joining, please contact info@nicsa.org.

About NICSA

[NICSA](#) is a not-for-profit asset management trade association that connects global asset management industry participants in order to develop, share, and advance leading practices. For over fifty years, the Association has offered a collective, timely view on evolving themes shaping the financial industry.

NICSA member companies operate in all segments of the financial industry and include fund complexes, broker dealers, custodian banks, transfer agents, and other professional service firms including audit, tax, legal, technology, marketing, telecom, and compliance. Deep expertise and unique perspectives come together in an open and collaborative environment to tackle the strategic implementation of the industry's most vital issues. For more information about NICSA and how to become a member, contact 508-485-1500 or visit www.nicsa.org.

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